

ORDER

Orders
Order / Rev: 37656
Alt Order #: 08887123
Product Desc: ISSUE
Estimate: 1788
Flight Dates: 10/20/12 - 10/22/12
Original Date / Rev: 10/19/12 / 10/19/12
Order Type: GENERAL

MeTV - Ch 129

Primary AE: Mike Jones
Sales Office: K-WAS
Sales Region: National

Agency Name: Mundy Katowitz Media
Buying Contact: Casey Bessette
Billing Contact:
 1322 G Street SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Priorities USA Action
Demographic: A25-54
Product Codes: PO1
Priority: LV1
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	3	\$800.00	\$680.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	3	\$800.00	\$680.00	0.00
Totals	3	\$800.00	\$680.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	MeTV	10/21/12	10/21/12	M-Su 5p-1130p Rotator CM M*A*S*H		7-8p (7:00 PM-8:00 PM)	1:00	1	\$200.00	LV1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S		1			\$200.00		0.00			
N 2	MeTV	10/21/12	10/21/12	M-Su 5p-1130p Rotator CM M-Su Rotator		5p-1130p (8:00 PM-10:00 PM)	1:00	1	\$200.00	LV1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S		1			\$200.00		0.00			
N 3	MeTV	10/22/12	10/22/12	M-Su 5p-1130p Rotator CM VAN DYKE / HONEYMOONER		10-11P (10:00 PM-11:00 PM)	1:00	1	\$400.00	LV1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		1			\$400.00		0.00			
												Totals	3	\$800.00